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**Creative leader** earning repeat business from clients, generating attention for their products and ideas.

Persuasive **communicator** in formal presentations, sales calls, and one-on-one meetings.

Time-tested, personable **manager** and **team leader** with skills that include creative direction, career development, performance reviews, improving work processes.

Disciplined, self-motivated **craftsman** with in-depth technical knowledge of printing and web design. Committed to quality.

## Experience

### Senior Art Director/Deputy Program Manager

Communications contract at  
U.S. Department of Transportation's Volpe Center  
Cambridge, MA (2002 – Present)

- Communicates the world-changing ideas of the Volpe Center: leaders in the transportation industry, innovators in technology, research, and policy.
- Applies principles of design, marketing, branding to engage and educate a target audience that includes technical experts, national and state legislators, and the public.
- Manages projects. Estimates and tracks costs.
- Direct teams and subcontractors.
- Markets the contract's suite of skills to federal initiators within the Volpe Center.
- Within this contract, I have been employed by the following companies: Planners Collaborative, Inc.; CASE, LLC; MacroSys, LLC; DIGITALiBiz, Inc., Chickasaw Nation Industries, Inc.; Changeis, Inc.

### Art Director

Ceaco, Inc.  
Watertown, MA (2001 – 2002)

- Designed packaging and assisted in the creation of games and puzzles.
- Managed the art department, developed and implemented the company's first department-wide written performance evaluations.
- Established studio's first file-naming and back-up protocols.

### Philip J. Thornton

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Creative Direction  
and Leadership

Project Management

Print and Web Design

Client POC

Job Estimation

Writing and Editing

Illustration and Photography

### **Graphic Designer**

River City Studio  
Kansas City, MO (1999 – 2000)

- Created web and print marketing, collateral, and branding.

### **Art Director**

DST/Output Technologies  
Kansas City, MO (1994 – 1999)

- Designed printed materials from client kick-off, through team brainstorms, to production.
- Collaborated with printing-press operators (studio shared building with printing plant).

## Education and Professional Development

### **Bachelor of Fine Arts, with Distinction**

University of Kansas  
Lawrence, KS

### **Captain, Print Officer**

105th Public Affairs Detachment  
Kansas Army National Guard

- Led and managed staff of photojournalists.
- Directed production of state's National Guard newspaper for Guardmembers and legislators. Developed stories for civilian media.
- Conducted interviews, wrote and edited articles, created illustrations and photographs.

## Honors

- Kansas City Art Directors Show: Best of Show
- Two projects included in Print magazine's national design contest issue
- Admissions Marketing Report magazine's national competition: Gold Certificate and Best of Show Trophy
- Kansas City International Association of Business Communicators Bronze Quill Awards: two Awards of Excellence
- Advertising Club of Kansas City: two Silver OMNIs in Print; one Silver OMNI in Web Design
- National Guard Bureau Keith L. Ware: 3rd Place, Graphic Art/Illustration
- National Guard Bureau Office of Public Affairs: Award of Excellence, Newswriting; 2nd Place, Feature Articles; 2nd Place, Stand-Alone Photos

## References

### **Linda Eovine**

(Former sub-contract Program Manager at the Volpe Center)  
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### **Josh Hassol**

(Former contract Program Manager) Operations Research Expert  
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### **Cassandra Oxley**

(Co-worker) Senior Writer  
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